**Mary Berger**

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**Objective**

I am seeking a position where my extensive design skill set can be leveraged to provide a seamless user experience, ultimately enhancing product value and increasing customer satisfaction.

**Summary of Relevant Skills**

* Ability to design interactive mockup concepts prioritizing user experience (UX) on digital platforms with Adobe XD.
* Front end web site design.
* Expert in Adobe Suite (Adobe XD, Photoshop, InDesign…etc.).
* Proficient at digital and printed format design (templates, preflights, booklets, etc.).
* Strong leadership and team collaboration skills acquired through AmeriCorps NCCC and Residential Assistant Position.
* Completed diversity and awareness training.
* Knowledge of Agile and Scrum.
* Proficient in Google Workspace and Windows 365.

**Education**

**Bachelor of Fine Arts (BFA) - Graphic Design**

Northern Vermont University - Lyndonville, VT *2018 to 2021*

**Associate of Arts (AA) - Graphic Design**

York County Community College - Wells, ME *2016 to 2018*

**Work Experience**

**Freelance**

*2018 to Present*

* Utilized Adobe XD to design interactive mockups for a garden maintenance app in a user experience design class, using requirements to provide a streamlined customer experience.
* Project leader that oversaw the production of the Northern Vermont University – Lyndon (NVU) class of the 2021 graduation brochures, coordinating project steps and implementations against a tight project deadline.
* Created a vectorized logo for the Northeast Storm Conference.
* Designed the primary logo for South Congregational Church UCC in Kennebunkport.
* Created product and advertising materials for Greggfest 2021, a popular music festival in Northern Vermont.
* Utilized Photoshop to flat-color a Scout Comic’s comic book “Epic Tavern’s Tales from the Fantastical Crimes Unit” published in November 2021.
* Used Adobe Illustrator to create advertising concepts for First Night North, a New Year’s festival in St. Johnsbury, Vermont.
* Used Wix (a cloud-based website builder) to create NVU - Lyndon’s Visual Arts program website using a design provided by the Project Leader.
* Designed and produced posters for the Spring Drawing Rally (an art rally at NVU - Lyndon) using Procreate and Adobe Photoshop.

**Resident Assistant (R.A)**

Northern Vermont University - Lyndonville, VT

*2019 to 2021*

* Enforced university policies, informed students of changing regulations, and ensured the emotional, physical, and mental wellbeing of students during the coronavirus pandemic.
* Hosted events on campus, aimed to engage students and create a sociable environment while adhering to Covid-19 protocols.
* Collaborated with a diverse team including international students.
* Documented incidents in an analytic and unbiased format.

**AmeriCorps Member**

AmeriCorps National Civilian Community Corps (NCCC) - Sacramento, CA

*October 2015 to July 2016*

* Managed and cataloged donations in the Lake County California Distribution Center responding to the Lake County fire of 2014.
* Worked with [Feeding Laramie Valley](https://www.feedinglaramievalley.org/americorps-members) to build hoop houses at Labonte Park and completed building refurbishments.
* Restored land for the [Mojave Desert Land Trust](https://www.mdlt.org/) (MDLT) by applying vertical and horizontal mulching techniques in disturbed areas.
* Assisted MDLT with the construction and setup of a native plant nursery, to provide locally grown Mojave Desert native plants, genetically similar to the existing ecosystem.
* Maintained trails, focusing on fuel reduction for the Girl Scouts of Sierra Nevada - Camp Wasiu II. Additionally, assisted with camp maintenance and setup for the upcoming season.
* Completed basic training in CPR and First Aid.

**Links**

Website: <https://maryjberger.weebly.com/>

LinkedIn: <https://www.linkedin.com/in/mary-j-berger/>

Portfolio: <https://documentcloud.adobe.com/link/track?>

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